

Name: KIFAH AA.M Salum



Keys to success:

- Integrity & Ethics
- Leadership
- Teamwork
- Provide Advance Training
- Recognition
- Effective communication
- Continuous Improvement
- Applied psychology

Areas of Expertise (where & when):

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|------------------------------------|---|
| Education and Training | • Arab Foundation for Skill Training (1980-1992) |
| Development and consultancy | • Malaysian Ministry of Human Resources (1992-1996) |
| | • HCI Masters (M) Sdn. Bhd. (1996 – 2010) |
| | • A-Actions Sdn. Bhd. (2010-2012) |
| | • S&M Training Malaysia (2012 – cont.) |
| Training Psychology | • Arab Foundation for Skill Training (1980-1992) |
| | • HCI Masters (M) Sdn. Bhd. (1996 – 2010) |
| | • A-Actions Sdn. Bhd. (2010-2012) |
| Leadership Training & Development. | • Arab Foundation for Skill Training (1980-1992) |
| | • Malaysian government departments (1996 – 2010) |
| | • HCI masters (M) Sdn. Bhd. (1996 – 2008) |
| | • A-Actions Sdn. Bhd. (2010-2012) |
| | • S&M Training Malaysia (2011 – cont.) |
| Training system Management. | • Malaysian Ministry of Human Resources (1992-1996) |
| | • HCI masters (M) Sdn. Bhd. (1996 – 2008) |
| | • A-Actions Sdn. Bhd. (2008- 2011) |
| | • S&M Training Malaysia (2011 – cont.) |
| Training Innovation | • Arab Foundation for Skill Training (1980-1992) |
| | • Malaysian government departments (1996 – 2010) |
| | • HCI masters (M) Sdn. Bhd. (1996 – 2008) |
| | • A-Actions Sdn. Bhd. (2010-2012) |
| | • S&M Training Malaysia (2011 – cont.) |

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|---|---|
| Public Speaking | <ul style="list-style-type: none"> • Arab Foundation for Skill Training (1980-1992) • Malaysian government departments (1996 – 2010) • HCI masters (M) Sdn. Bhd. (1996 – 2008) • A-Actions Sdn. Bhd. (2010-2012) • S&M Training Malaysia (2011 – cont.) |
| Training Budgeting and Promotion | <ul style="list-style-type: none"> • Arab Foundation for Skill Training (1980-1992) • Malaysian government departments (1996 – 2010) • HCI masters (M) Sdn. Bhd. (1996 – 2008) • A-Actions Sdn. Bhd. (2010-2012) • S&M Training Malaysia (2011 – cont.) |
| Training Strategic Planning (All Levels) | <ul style="list-style-type: none"> • Arab Foundation for Skill Training (1980-1992) • Malaysian government departments (1996 – 2010) • HCI masters (M) Sdn. Bhd. (1996 – 2008) • A-Actions Sdn. Bhd. (2010-2012) • S&M Training Malaysia (2011 – cont.) |
| Psychology consulting for time quality improvement. | <ul style="list-style-type: none"> • Arab Foundation for Skill Training (1980-1992) • Malaysian government departments (1996 – 2010) • HCI masters (M) Sdn. Bhd. (1996 – 2008) • A-Actions Sdn. Bhd. (2010-2012) • S&M Training Malaysia (2011 – cont.) |

CONTACT INFORMATION

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PERSONAL INFORMATION

- **Nationality:** Malaysian of Iraqi origin
 - **NRIC No:** 580504-88-5011
 - **Birth date:** 4. May. 1958
 - **Gender:** Male
 - **Marital Status:** Married - **Number of children:** 4
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Latest PROFESSIONAL EXPERIENCE

July 2009 – current

Courses developed in 2011 (Applied Psychology)

- Creative Professional Development (Business Psychology).
- Leadership Development Courses.
- Groundwork of a Leader.
- Leadership Strategies and Skills.
- Psychology Applications for Education. (Teach as a Guide)
- Cultivating the Power of Self Perception (The Power Within)
- Power Management of Self Impact (Stress Elimination)
- CBT @ CBE for trainers and teachers.

Training Guru. S&M Training Malaysia

1. Education Consultancy.
2. Applied Psychology Consultancy.
3. Training Consultancy.
4. Leadership coaching and Psychology Consultant- for many NGOs in Malaysia and Iraq.
5. Coaching for Education Management
6. Coaching for CBT @ CBE

Participate as lecturer AT THE FOLLOWING CONFERENCES

1. Foundation of Technical Institutes Trainers Annual Conference -1979, 1980, 1985, 1988 and 1989 – Baghdad, Iraq.
2. The Second National Training Conference - 1985 – Dyala, Iraq.
3. Leadership Training in Arab Countries – 1988 - Amman, Jordan.
4. Baghdad International Fair Education Sales Symposiums -1988 & 1989 – Baghdad, Iraq.
5. Technologies and Business Development - 1990 – Basra, Iraq.
6. Human Computer Interaction as New Phenomena-1990 – Baghdad, Iraq.
7. Developing Effective Multimedia Presentation -1993 to 1995, Kuala Lumpur, Malaysia.
8. Internet – Some Current Issues-1996 –Sabah, Malaysia.
9. Educomp'96 – 1996- Kuala Lumpur.
10. Internet For Education, 1996 to 2000 – Kuala Lumpur, Malaysia.
11. Multimedia Super Corridor promotion mission to The UK – 1997 – London,
12. INET'97 conference – 1997 – Kuala Lumpur, Malaysia.
13. Multimedia Content Management – 1999 – Kuala Lumpur MSC, Malaysia.
14. E- commerce Arabic Resources – 2000 – Dubai, UAE.
15. Dot com era – 2000 – Damascus, Syria.
16. Arab conference of ICT development – 2001 – Amman , Jordan.
17. Entertainment Marketing for Education – 2002 – Cairo, Egypt.

18. Internet usage in distance Training- 2003 – Kuala Lumpur, Malaysia.
19. Democratic Education for new Iraq – 2004 – Baghdad, Iraq.
20. Higher Education national conference – 2006 – Baghdad, Iraq.
21. Third Int. Exhibition for the Reconstruction of Iraq - 2006 –Amman, Jordan
22. New Iraq New Education –2004 – 2008 Baghdad
23. Grass roughs Education needs for Iraq – 2011 Baghdad

EDUCATION and TRAINING (Above Secondary School)

1. **November 1999: University Malaya, Kuala Lumpur, Malaysia**
Masters degree, M.Ed. Education Psychology
<http://www.diglib.um.edu.my/umtheses/browse.asp?page=3&level=all&faculty=P&year=1999>
2. **August 1990: College of Education, Baghdad, Iraq**
Certification/Diploma, Training methodology.
3. **July 1989:Ministry of Higher Education & Scientific Research. Foundation of Technical Institutes, Baghdad, Iraq**
Certification/Diploma, English language
4. **October 1988: Ministry of Higher Education & Scientific Research. Staff Development Center. Baghdad, Iraq**
Certification/Diploma, Leadership.
5. **March 1987:National Center of Pedagogic Development (CNDP), Paris, France**
Certification/ Diploma, Pedagogy
6. **December 1986: Center of Advance Pedagogical Psychology Training Montargis, France**
Certification/Diploma, French language
7. **December 1982: Ministry of Higher Education & Scientific Research. College of Education, Al- Mustansiriyah University, Baghdad , Iraq.**
(B.A) degree in Educational Psychological Sciences
8. **August 1978:Ministry of Higher Education & Scientific Research. Institute of Technology, Baghdad , Iraq**
Diploma Certification, Training

Advanced personal skills

- **Applied Psychology Training.** Over 20 years of experience.

- **Computing.** Over 18 years experience in using multimedia in education and training.
- **Literacy.** Wrote books about human research, articles on history, novels and poems - Over 15 years of experience.
- **Consultancy and planning.** In Education and human development
- **Additional professional skills**
 1. Practical knowledge and understanding of adult training
 2. Capacity to analyze educational issues and practices using systematic and research-led approaches;
 3. Critical understanding of, and some experience in, applying commonly used research methods and the capacity to judge their appropriateness for educational enquiry;
 4. Ability to read educational research critically;
 5. Practical, organizational and presentational skills necessary for the successful reporting of educational research and development.
 6. Advanced understanding of how learning contributes to professional development, practice and set personal goals.
 7. *Life time Member of the [Iraqi Scientists Society](#)*

LANGUAGES

English – Arabic – Bahasa Malaysia & French

ARTICLES & PUBLICATIONS in different media

AV (audio visual). Training Aids Textbook	Iraq	1981
2 Books of poems (Nights of love and days of war Vol.1 & 2)	Iraq	1984 – 86
Novel (<i>Days of faith</i>)	Iraq	1987
Psychology of Education Textbook	Iraq	1988
Over 20 Articles in Cultural Publications	Iraq	1981- 92
Pedagogy of Islam book in Malay	Malaysia	1993
Training Psychology textbook	Malaysia	1993
Training Media textbook	Malaysia	1994
Industrial Psychology textbook	Malaysia	1994
15 Education and Training Multimedia CDs	Malaysia	1996 - 08
18 articles in training/education journals	Malaysia	1995 - 12